

EDUCATION

Bachelor of Arts, Graphic Design
California State University Northridge

Awards

- Dean's Honor List (five consecutive terms)
- Sum Cum Laude
- Academic Achievement

PROFESSIONAL SUMMARY

Award-winning Senior Graphic and Web Designer with 10+ years' creative and digital marketing agency expertise, equipped with a wide range of design skills spanning multiple platforms and mediums. Focused on attention to detail, excellence in creativity, and the production of clean, effective design concepts that exceed client goals and expectations. Possesses a positive and optimistic disposition and always excited for a challenge.

ABOUT ME

Detail oriented Effective problem solver Strong ethical values
Quick learner Commitment to job excellence An artist since the age of 3

SOFTWARE PROFICIENCY

Photoshop Microsoft Word
Illustrator Microsoft Powerpoint
Dreamweaver Flash
InDesign Mac OS

WORK EXPERIENCE

COUNTERINTUITY, LLC

Burbank, CA
November 2007 - March 2015

SENIOR DESIGNER

Designs and develops digital content for social media, websites, email newsletters, online advertisements, and print collateral, including newspaper ads, magazine features, and brochures. Mastery of programming and coding for HTML emails and front-development of content management system themes. Routinely manages and trains junior graphic designers. Recognized and awarded by the W3 Awards, Communicator Awards and Davey Awards for website and print designs.

WEB LANGUAGES

CSS/CSS3 Javascript
HTML/HTML5 MySQL
jQuery PHP

SIMMONET MARKETING, LLC

Encino, CA
July 2004 - November 2007

GRAPHIC/WEB DESIGNER

Designed and built HTML websites and print material, crafted for marketing purposes, for local, national, and international clients. Designed multiple banner ads, corporate branding and identity, annual reports, newsletters, and signage.

CMS/PLATFORM KNOWLEDGE

Wordpress iContact
ExpressionEngine ConstantContact
Volusion BigCommerce

TECHNICAL SKILLS/EXPERTISE

Web Design Photo Editing
HTML Emails Computer Illustration
Printed Ads Digital Banner Ads
Logo Design Social Media Design
Stationery Landing Pages
Brochure Front-end Development
Powerpoint Wordpress Child Themes

LOUNGEFLY ACCESSORIES

Chatsworth, CA
January - May 2004

GRAPHIC DESIGN INTERN

Designed accessories, including handbags, wallets, belts, wristbands, magnets, buttons, and socks for Nordstroms, Hot Topic and Urban Outfitters.

L.A. FAMILY MAGAZINE

Encino, CA
January - May 2004

GRAPHIC DESIGN INTERN

Designed magazine layouts, edited and optimized photos for publication and print, and designed advertisements.

PERSONAL INTERESTS

Strength Training/P90x Snowboarding Craft Beers Hiking
Movies/TV Shows Traveling Good Eats Dogs